



Evidence based outcomes and payment by results

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Purpose of the session

- **To update and share practice on evidence based outcomes in children's centres**
- **To update on payment by results**
- **To discuss the potential impact on children's centres**

Activity

Turn to the person sitting behind you and exchange why you consider it is important to focus on outcomes

Why focus on outcomes

- **Common purpose**
- **Public accountability**
- **Unique role of children's centre**
- **Make the very best use of resources**
- **Smarter planning and prioritisation**
- **Ofsted inspections**

Ofsted inspections

As from the 22nd February 2011 there have been 301 Inspections; 39 outstanding, 181 Good, 75 Satisfactory and 6 Inadequate

(taken from Ofsted Website)

Activities are of a high quality, meet the core offer very well and result in many excellent outcomes for users. Everyone involved in the centre holds a shared vision which leads to a passionate belief in the work that is going on.

The centre's ambitious plans, based on a thorough analysis of need, have led to a highly successful and cohesive institution where the needs of all users are successfully met.

The centre carefully evaluates the impact of each activity and individual service provided. With this information and the wide range of evaluations from users, the centre and governors have an accurate understanding of the progress the centre is making towards achieving the challenging targets that have been set by them.

And most importantly

- **For children, families and communities**
- **Because we want to make a difference to families lives!**



Challenges

- **Needs to be focused on individual child and family**
- **Small steps towards long term outcomes**
- **Capturing qualitative evidence**
- **Proving it's the children's centre that's made the difference**
- **Alongside all the other challenges!**

What has TfC done?

- Series of regional workshops
- Bespoke work with individual LAs
- Facilitated cross regional networks focusing on performance management and evidencing outcomes
- Collected examples of tools and documents LAs and CCs are using and developing
- Developed some resources
- www.childrens-centres.org

Toolkits

Measuring tools

Review documents

Training materials

Current practice

- **Children's centres on a journey**
- **Evidence in place for many for family support work**
- **Evidence based parenting programmes**
- **Small number of LAs with complete framework in place**
- **Most work in progress**
- **Some CCs able to evidence impact on national indicators and demonstrate their contribution**

Taking an outcome based approach

10 Top Tips

- **1. Involve partners including parents**
- **2. Changing the culture will improve motivation**
- **3. Use evidence based methodologies to assess need**
- **4. Have the best data available and understand the story behind it**
- **5. Identify the outcome before the service.**
- **6. Express outcomes as an improvement or an increase/knowledge/skills /understanding, confidence**
- **7. Identify the indicators**
- **8. Identify how you will measure the progress and achievement. Be creative.**
- **9. Be explicit and consistent about the intended outcome**
- **10. Celebrate and build on the achievement**

PbR - What has happened so far?

- **Coalition government announced intention that Children's Centres to be paid (in part) by results**
- **TfC research and development of a possible model to assist DfE thinking**
- **DfE consultation day**
- **Ongoing development and discussion DfE & TfC**
- **VERY MUCH WORK IN PROGRESS**
- **Consultation in regions with strategic leads**
- **Consultation with CCLN**

PbR - TfC work has focussed on:

Trying to develop a model and measures that:

- **Build on existing systems and processes**
- **Fit 'all shapes and sizes' of CC/LA**
- **Integrate with other processes and systems**
- **Do not create perverse incentives / unintentional consequences**

PbR- What's being proposed to date?

Subject to Ministerial approval, PbR will:

- Be trialled with Children's Centres & will test out model and measures in year 2011-12
- Framework at 2 levels:
 - National to LA (required)
 - LA to Children's centre (optional & locally determined)
- Aim to improve reach/engagement of needier families
- Aim to make a bigger difference - evidence based programmes and practice
- Pilots will start with a children's centre focus and then extend across other services areas in the Early Intervention Grant (EIG)

PbR - What is being proposed to date? continued...

- **Proposal for 3 main measurement areas:**
 - **early learning and school readiness**
 - **health and well-being**
 - **parenting capacity**

- **Likely to be between 15-30 Local Authorities in the trial**

PbR - What is still to be agreed?

- **How many and which LAs will form the trial group**
- **The final detail of PbR performance measures**
- **The process for selection of those in the trial**
- **Timescales, expectations and detail of PbR trial**
- **Timings of payments**

Impact on children's centres?

Too early to say but

**Any comments, issue or questions
on PBR in relation to CCs so we can
feed them into development
process!**

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Any other comments/questions?